Wrap a bead around the end of your pipe cleaner, this will be the snake’s tail.

Thread beads on your pipe cleaner from the other end to make the body of the snake.

When it’s almost full, bend a little tongue with the pipe cleaner.

Add three more beads after the twisted tongue.

Twist the end behind the 6th bead, so that the head is 3 beads, tongue, and three more beads.

Stick on googly eyes!